

Covid messiah Sonu Sood launches rural vax initiative

MUMBAI

There's no stopping actor Sonu Sood! On Friday, he came up with one more initiative to extend his support to people amid the ongoing coronavirus pandemic.

He has now launched COVREG, which aims to create a volunteer programme for Covid-19 vaccination registration in rural India. The particular initiative is powered by rural fintech leader Spice Money, which will provide the technological expertise for building the application, and will onboard volunteers through the website www.covreg.in.

Opening up about the initiative, Sonu said, "Vaccination is the need of the hour in India to win the battle against Covid-19. Rural India continues to struggle in coping with the pandemic and is now also struggling with vaccine registrations. So, COVREG is created based on a detailed understanding of rural India and its needs observed through months of on-ground work."

"COVREG addresses rural-specific issues of vaccine registration and provides much-needed assistance to hesitant rural citizens. The trust that a neighborhood volunteer warrants will be an additional push towards registration," he added.

Meanwhile, the alleged vaccine fraudster in Kolkata who held at least three vaccination camps where he may have given 'fake' vaccines to as many as 2,000 people was a university drop out who started making music albums - one of which is called 'Boiled Childhood'.

What is causing great consternation in political circles is photos on his Twitter handle with multiple Trinamool leaders -- and not just sneaky selfies that politicians are often subjected to.