

Spice Money introduces Zero Investment business

Chennai, Feb 23:

Spice Money, India's leading rural fintech, announced today the launch of a first-of-its-kind zero-investment entry programme that allows rural entrepreneurs to be a part of the Spice Money Adhikari network completely free of cost. The limited period zero-investment programme will shape Spice Money's vision to digitally and financially empower 1 crore rural entrepreneurs across the country, and strengthen the company's digital payments ecosystem in semi-urban and rural areas.

During the recent Union Budget, the FM shared government's objective to focus on digital payments. Spice Money aligns with this vision and bolsters it

by allowing greater access to digital payments in semi-urban and rural areas. The zero-investment entry programme enables migrant workers, kirana store owners, jobseekers, fresh graduates, housewives and others to join the Spice Money Adhikari

network and secure self-employment and other livelihood opportunities in their hometowns. At present, over 65% of 5 lakh+ Adhikaris on Spice Money's network are below 30 years, many of them budding entrepreneurs in their own rights.