



## Spice Money announces 'Slow Down' initiative prioritizing the health of employees, their families and communities

The company recently launched a vaccination drive for its banking correspondents (Spice Money Adhikaris) as well as rural residents

**Mumbai, May 08, 2021:** Spice Money, India's leading rural fintech, today announced an employee initiative to encourage them to take care of themselves, their families and their communities during the current turbulent times. As part of this initiative, the organization will not hold any calendarised meetings or reviews during the week of May 10 to May 16, 2021 and all pre-scheduled deadlines will be moved forward by 7 days. All employees will be requested to adhere to a five-day work week and stop working sharp at 6.00 pm every day.

**Sanjeev Kumar, CEO, Spice Money**, said, "The country is undergoing an immense challenge that has taken a toll on both our physical and mental health. Despite all difficulties, our teams have been working tirelessly to ensure that we continue to provide financial services to the last mile rural customers in these unprecedented times. We, at Spice Money, are truly thankful to each employee for their dedication and commitment. This week, we will be ensuring that our teams take a pause and take some time out for themselves, their families and all their loved ones. We are sure this will help recuperate our emotional strength and thus emerge stronger out of this testing time."

Spice Money has taken multiple steps to help internal as well as external stakeholders combat this new wave of the pandemic. Last week, the company launched a special initiative to spread awareness and educate its banking correspondent partners (Spice Money Adhikaris) about the priority vaccination available to them. Also the company has integrated redirection to Co-WIN on their app and portal. Through this, the Spice Money Adhikari network covering 95% of India's rural pin codes will facilitate citizens to register and book an appointment for vaccination, while at the same time dispelling vaccine-related myths that may exist in smaller communities.

### About Spice Money

Spice Money is India's leading rural fintech company with over 500,000 Adhikaris (entrepreneurs) offering cash deposit, Aadhar enabled payment system for cash withdrawal, mini ATM, insurance, loans, bill payments, cash collection centre for customer/agents/representative of NBFC/Banks, airtime recharge, tours & travel, online shopping, Pan Card and mPoS services. More than 90% of their network reside in semi-urban and rural India. Spice Money services are available through Spice Money App (Adhikari App) and web portal. The user-friendly interface and superior technology platform has earned the app a 4.4 star rating, best in industry, on Google Play Store. Spice Money through its cutting edge technology and wide network of Spice Money Adhikaris, is bridging the gaps in access to various financial services for the masses across the length and breadth of India."

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